



WTIC-TV

## ORDER

Print Date 11/01/12 Page 1 of 7

Flight Dates 10/23/12-10/29/12

Contract / Revision 386264 - 1

Original Date / Revision

11/01/12 11/01/12

Advertiser LMcMahon/Republican/ Sen

Agency Mentzer Media Services Inc

Buying Contact

600 Fairmont Ave  
Suite 306  
Towson, MD 21286Primary Account Executive  
Jordan Johannessen

| Account Executive  | Order% | Start Date | End Date |
|--------------------|--------|------------|----------|
| Jordan Johannessen | 100%   |            |          |

Product

LINDA MCMAHON 4 SEN

Agency Com 15%

Billing Contact

600 Fairmont Ave  
Suite 306  
Towson, MD 21286

Sales Office TWDC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 1322

Alt Order # 06309083

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL4

Priority 01

Advertiser Ref

Order Share 27% Market Value 632500

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| 2WCCT             | %          | 0      |
| 3WFSB             | 30%        | 189750 |
| 4WVIT             | 19%        | 120175 |
| 5WTNH             | 22%        | 139150 |
| 6WCTX             | 2%         | 12650  |
| 7CABL             | %          | 0      |

## Order Totals

## Billing Plan

| Month         | # of Spots | Net Amount   | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount   | Gross Amount |
|---------------|------------|--------------|--------------|--------|------------|----------|---------|--------------|--------------|
| October 2012  | 134        | \$138,550.00 | \$163,000.00 | 0.00   | 10/01/12   | 10/28/12 | 134     | \$138,550.00 | \$163,000.00 |
| November 2012 | 24         | \$6,608.75   | \$7,775.00   | 0.00   | 10/29/12   | 10/29/12 | 24      | \$6,608.75   | \$7,775.00   |
| Totals        | 158        | \$145,158.75 | \$170,775.00 | 0.00   |            |          |         |              |              |

| Ln  | Ch | Start             | End             | Inventory Code         | Break | Start/End Time | Days        | Len | Spots             | Rate        | Pri | Rtg           | Type | Totals<br>Spots Amount |          |
|-----|----|-------------------|-----------------|------------------------|-------|----------------|-------------|-----|-------------------|-------------|-----|---------------|------|------------------------|----------|
| E 1 | 61 | 10/23/12          | 10/23/12        | M-F 6a-7a<br>M-F 6a-7a | CM    | 6a-7a          | - 2 - - - - | :30 | 2                 | \$140.00    | 03  | 0.00          | NM   | 2                      | \$280.00 |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                |             |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |                        |          |
|     |    | Week: 10/22/12    | 10/28/12        | - 2 - - - -            |       |                |             |     | 2                 | \$140.00    |     | 0.00          |      |                        |          |
| E 2 | 61 | 10/24/12          | 10/24/12        | M-F 6a-7a<br>M-F 6a-7a | CM    | 6a-7a          | - - 1 - - - | :30 | 1                 | \$140.00    | 03  | 0.00          | NM   | 1                      | \$140.00 |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                |             |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |                        |          |
|     |    | Week: 10/22/12    | 10/28/12        | - - 1 - - -            |       |                |             |     | 1                 | \$140.00    |     | 0.00          |      |                        |          |
| E 3 | 61 | 10/25/12          | 10/25/12        | M-F 6a-7a<br>M-F 6a-7a | CM    | 6a-7a          | - - - 2 - - | :30 | 2                 | \$140.00    | 03  | 0.00          | NM   | 2                      | \$280.00 |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                |             |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |                        |          |
|     |    | Week: 10/22/12    | 10/28/12        | - - - 2 - -            |       |                |             |     | 2                 | \$140.00    |     | 0.00          |      |                        |          |
| E 4 | 61 | 10/26/12          | 10/26/12        | M-F 6a-7a<br>M-F 6a-7a | CM    | 6a-7a          | - - - - 1 - | :30 | 1                 | \$140.00    | 03  | 0.00          | NM   | 1                      | \$140.00 |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                |             |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |                        |          |
|     |    | Week: 10/22/12    | 10/28/12        | - - - - 1 -            |       |                |             |     | 1                 | \$140.00    |     | 0.00          |      |                        |          |



WTIC-TV

Print Date: 11/01/12

Page 2 of 7

Contract / Revision **386264- 1** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 11/01/12/ 11/01/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1322**

|             |           |                   |                 |                                     |       |                       |                 |               |                   |                       |     |                 | Totals |             |
|-------------|-----------|-------------------|-----------------|-------------------------------------|-------|-----------------------|-----------------|---------------|-------------------|-----------------------|-----|-----------------|--------|-------------|
| Ln          | Ch        | Start             | End             | Inventory Code                      | Break | Start/End Time        | Days            | Len           | Spots             | Rate                  | Pri | Rtg Type        | Spots  | Amount      |
| E 5         | 61        | 10/23/12          | 10/26/12        | M-F 8a-9a<br>M-F 8a-9a              | CM    | 8a-9a                 | - 1111 - -      | :30           | 4                 | \$75.00               | 03  | 0.00 NM         | 4      | \$300.00    |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u>   |        |             |
| Week:       |           | 10/22/12          | 10/28/12        | - 1111 - -                          |       |                       |                 |               | 4                 | \$75.00               |     | 0.00            |        |             |
| E 6         | 61        | 10/23/12          | 10/26/12        | M-F 4p-5pm<br>M-F 4p-5pm            | CM    | 4p-5p                 | - 2222 - -      | :30           | 8                 | \$150.00              | 03  | 0.00 NM         | 8      | \$1,200.00  |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u>   |        |             |
| Week:       |           | 10/22/12          | 10/28/12        | - 2222 - -                          |       |                       |                 |               | 8                 | \$150.00              |     | 0.00            |        |             |
| E 7         | 61        | 10/23/12          | 10/26/12        | M-F 5p-6p<br>M-F 5p-6p              | CM    | 5p-6p                 | - 2222 - -      | :30           | 8                 | \$75.00               | 03  | 0.00 NM         | 8      | \$600.00    |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u>   |        |             |
| Week:       |           | 10/22/12          | 10/28/12        | - 2222 - -                          |       |                       |                 |               | 8                 | \$75.00               |     | 0.00            |        |             |
| E 8         | 61        | 10/23/12          | 10/26/12        | M-F 7p-730p<br>M-F 7p-730p          | CM    | 7p-730p               | - 1111 - -      | :30           | 4                 | \$300.00              | 03  | 0.00 NM         | 4      | \$1,200.00  |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u>   |        |             |
| Week:       |           | 10/22/12          | 10/28/12        | - 1111 - -                          |       |                       |                 |               | 4                 | \$300.00              |     | 0.00            |        |             |
| 9           | 61        | 10/23/12          | 10/26/12        | M-F 730p-8p<br>M-F 730p-8p          | CM    | 730p-8p               | - 1111 - -      | :30           | 4                 | \$400.00              | 03  | 0.00 NM         | 0      | \$0.00      |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u>   |        |             |
| Week:       |           | 10/22/12          | 10/28/12        | - 1111 - -                          |       |                       |                 |               | 4                 | \$400.00              |     | 0.00            |        |             |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                  |       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           |     | <u>Rtg Type</u> |        |             |
| 1           | 61        | 10/22/12-10/28/12 |                 | M-F 730p-8p                         |       | 730p-8p               | - TWThF - - - - | :30           |                   | <del>(\$400.00)</del> |     | 0.00 NM         |        |             |
| Credited    |           |                   |                 |                                     |       |                       |                 |               |                   |                       |     |                 |        |             |
| 2           | 61        | 10/22/12-10/28/12 |                 | M-F 730p-8p                         |       | 730p-8p               | - TWThF - - - - | :30           |                   | <del>(\$400.00)</del> |     | 0.00 NM         |        |             |
| Credited    |           |                   |                 |                                     |       |                       |                 |               |                   |                       |     |                 |        |             |
| 3           | 61        | 10/22/12-10/28/12 |                 | M-F 730p-8p                         |       | 730p-8p               | - TWThF - - - - | :30           |                   | <del>(\$400.00)</del> |     | 0.00 NM         |        |             |
| Credited    |           |                   |                 |                                     |       |                       |                 |               |                   |                       |     |                 |        |             |
| 4           | 61        | 10/22/12-10/28/12 |                 | M-F 730p-8p                         |       | 730p-8p               | - TWThF - - - - | :30           |                   | <del>(\$400.00)</del> |     | 0.00 NM         |        |             |
| Credited    |           |                   |                 |                                     |       |                       |                 |               |                   |                       |     |                 |        |             |
| E 10        | 61        | 10/23/12          | 10/26/12        | M-F News at Ten<br>News at Ten      | CM    | 10p-11p               | - 2222 - -      | :30           | 8                 | \$1,100.00            | 03  | 0.00 NM         | 8      | \$8,800.00  |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u>   |        |             |
| Week:       |           | 10/22/12          | 10/28/12        | - 2222 - -                          |       |                       |                 |               | 8                 | \$1,100.00            |     | 0.00            |        |             |
| E 11        | 61        | 10/23/12          | 10/26/12        | M-F News at 11pm<br>News at 11pm    | CM    | 11p-1135p             | - 1111 - -      | :30           | 4                 | \$250.00              | 03  | 0.00 NM         | 4      | \$1,000.00  |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u>   |        |             |
| Week:       |           | 10/22/12          | 10/28/12        | - 1111 - -                          |       |                       |                 |               | 4                 | \$250.00              |     | 0.00            |        |             |
| E 12        | 61        | 10/23/12          | 10/26/12        | M-F 1135p-1205a<br>M-F 1135p-1205a  | CM    | 1135p-1205a           | - 1111 - -      | :30           | 4                 | \$85.00               | 03  | 0.00 NM         | 1      | \$85.00     |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u>   |        |             |
| Week:       |           | 10/22/12          | 10/28/12        | - 1111 - -                          |       |                       |                 |               | 4                 | \$85.00               |     | 0.00            |        |             |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                  |       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           |     | <u>Rtg Type</u> |        |             |
| 1           | 61        | 10/22/12-10/28/12 |                 | M-F 1135p-1205a                     |       | 1135p-1205a           | - TWThF - - - - | :30           |                   | <del>(\$85.00)</del>  |     | 0.00 NM         |        |             |
| Credited    |           |                   |                 |                                     |       |                       |                 |               |                   |                       |     |                 |        |             |
| 2           | 61        | 10/22/12-10/28/12 |                 | M-F 1135p-1205a                     |       | 1135p-1205a           | - TWThF - - - - | :30           |                   | <del>(\$85.00)</del>  |     | 0.00 NM         |        |             |
| Credited    |           |                   |                 |                                     |       |                       |                 |               |                   |                       |     |                 |        |             |
| 4           | 61        | 10/22/12-10/28/12 |                 | M-F 1135p-1205a                     |       | 1135p-1205a           | - TWThF - - - - | :30           |                   | <del>(\$85.00)</del>  |     | 0.00 NM         |        |             |
| Credited    |           |                   |                 |                                     |       |                       |                 |               |                   |                       |     |                 |        |             |
| E 13        | 61        | 10/23/12          | 10/28/12        | World Series on FOX<br>World Series | CM    | 730p-11p              | - - WT- SS      | :30           | 6                 | \$5,000.00            | 03  | 0.00 NM         | 6      | \$30,000.00 |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u>   |        |             |



WTIC-TV

Print Date: 11/01/12

Page 3 of 7

Contract / Revision **386264- 1** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 11/01/12/ 11/01/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1322**

|             |           |                   |                 |                                     |       |                       |                 |               |                   |                      |     |               |             | Totals |             |
|-------------|-----------|-------------------|-----------------|-------------------------------------|-------|-----------------------|-----------------|---------------|-------------------|----------------------|-----|---------------|-------------|--------|-------------|
| Ln          | Ch        | Start             | End             | Inventory Code                      | Break | Start/End Time        | Days            | Len           | Spots             | Rate                 | Pri | Rtg           | Type        | Spots  | Amount      |
| E 13        | 61        | 10/23/12          | 10/28/12        | World Series on FOX<br>World Series | CM    | 730p-11p              | -- WT- SS       | :30           | 6                 | \$5,000.00           | 03  | 0.00          | NM          | 6      | \$30,000.00 |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>          |     | <u>Rating</u> |             |        |             |
| Week:       |           | 10/22/12          | 10/28/12        | -- WT- SS                           |       |                       |                 |               | 6                 | \$5,000.00           |     | 0.00          |             |        |             |
| E 16        | 61        | 10/27/12          | 10/27/12        | Sa 10p-11p<br>Sa 10p-11p            | CM    | 10p-11p               | ----- 2-        | :30           | 2                 | \$600.00             | 03  | 0.00          | NM          | 2      | \$1,200.00  |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>          |     | <u>Rating</u> |             |        |             |
| Week:       |           | 10/22/12          | 10/28/12        | ----- 2-                            |       |                       |                 |               | 2                 | \$600.00             |     | 0.00          |             |        |             |
| E 17        | 61        | 10/28/12          | 10/28/12        | NFL on FOX Early<br>NFL:Sun 1-4pm   | CM    | 1p-4p                 | ----- 3         | :30           | 3                 | \$2,000.00           | 03  | 0.00          | NM          | 3      | \$6,000.00  |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>          |     | <u>Rating</u> |             |        |             |
| Week:       |           | 10/22/12          | 10/28/12        | ----- 3                             |       |                       |                 |               | 3                 | \$2,000.00           |     | 0.00          |             |        |             |
| E 19        | 61        | 10/28/12          | 10/28/12        | Su 10p-11p<br>Su 10p-11p            | CM    | 10p-11p               | ----- 2         | :30           | 2                 | \$900.00             | 03  | 0.00          | NM          | 2      | \$1,800.00  |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>          |     | <u>Rating</u> |             |        |             |
| Week:       |           | 10/22/12          | 10/28/12        | ----- 2                             |       |                       |                 |               | 2                 | \$900.00             |     | 0.00          |             |        |             |
| E 20        | 61        | 10/28/12          | 10/28/12        | Su 11p-1130p<br>Sun 11p-1130p       | CM    | 11p-1130p             | ----- 1         | :30           | 1                 | \$250.00             | 03  | 0.00          | NM          | 1      | \$250.00    |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>          |     | <u>Rating</u> |             |        |             |
| Week:       |           | 10/22/12          | 10/28/12        | ----- 1                             |       |                       |                 |               | 1                 | \$250.00             |     | 0.00          |             |        |             |
| E 21        | 61        | 10/29/12          | 10/29/12        | M-F 6a-7a<br>M-F 6a-7a              | CM    | 6a-7a                 | 1-----          | :30           | 1                 | \$140.00             | 03  | 0.00          | NM          | 1      | \$140.00    |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>          |     | <u>Rating</u> |             |        |             |
| Week:       |           | 10/29/12          | 11/04/12        | 1-----                              |       |                       |                 |               | 1                 | \$140.00             |     | 0.00          |             |        |             |
| E 22        | 61        | 10/29/12          | 10/29/12        | M-F 8a-9a<br>M-F 8a-9a              | CM    | 8a-9a                 | 1-----          | :30           | 1                 | \$75.00              | 03  | 0.00          | NM          | 0      | \$0.00      |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>          |     | <u>Rating</u> |             |        |             |
| Week:       |           | 10/29/12          | 11/04/12        | 1-----                              |       |                       |                 |               | 1                 | \$75.00              |     | 0.00          |             |        |             |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                  |       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>          |     | <u>Rtg</u>    | <u>Type</u> |        |             |
| 1           | 61        | 10/29/12-11/04/12 |                 | M-F 8a-9a                           |       | 8a-9a                 | M-----          | :30           |                   | <del>(\$75.00)</del> |     | 0.00          | NM          |        |             |
| Credited    |           |                   |                 |                                     |       |                       |                 |               |                   |                      |     |               |             |        |             |
| E 23        | 61        | 10/29/12          | 10/29/12        | M-F 4p-5pm<br>M-F 4p-5pm            | CM    | 4p-5p                 | 2-----          | :30           | 2                 | \$150.00             | 03  | 0.00          | NM          | 2      | \$300.00    |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>          |     | <u>Rating</u> |             |        |             |
| Week:       |           | 10/29/12          | 11/04/12        | 2-----                              |       |                       |                 |               | 2                 | \$150.00             |     | 0.00          |             |        |             |
| E 24        | 61        | 10/29/12          | 10/29/12        | M-F 5p-6p<br>M-F 5p-6p              | CM    | 5p-6p                 | 2-----          | :30           | 2                 | \$75.00              | 03  | 0.00          | NM          | 2      | \$150.00    |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>          |     | <u>Rating</u> |             |        |             |
| Week:       |           | 10/29/12          | 11/04/12        | 2-----                              |       |                       |                 |               | 2                 | \$75.00              |     | 0.00          |             |        |             |
| E 25        | 61        | 10/29/12          | 10/29/12        | M-F 7p-730p<br>M-F 7p-730p          | CM    | 7p-730p               | 1-----          | :30           | 1                 | \$300.00             | 03  | 0.00          | NM          | 1      | \$300.00    |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>          |     | <u>Rating</u> |             |        |             |
| Week:       |           | 10/29/12          | 11/04/12        | 1-----                              |       |                       |                 |               | 1                 | \$300.00             |     | 0.00          |             |        |             |
| E 26        | 61        | 10/29/12          | 10/29/12        | M-F 730p-8p<br>M-F 730p-8p          | CM    | 730p-8p               | 1-----          | :30           | 1                 | \$400.00             | 03  | 0.00          | NM          | 1      | \$400.00    |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>          |     | <u>Rating</u> |             |        |             |
| Week:       |           | 10/29/12          | 11/04/12        | 1-----                              |       |                       |                 |               | 1                 | \$400.00             |     | 0.00          |             |        |             |
| E 27        | 61        | 10/29/12          | 10/29/12        | M-F News at Ten<br>News at Ten      | CM    | 10p-11p               | 2-----          | :30           | 2                 | \$1,100.00           | 03  | 0.00          | NM          | 2      | \$2,200.00  |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>          |     | <u>Rating</u> |             |        |             |
| Week:       |           | 10/29/12          | 11/04/12        | 2-----                              |       |                       |                 |               | 2                 | \$1,100.00           |     | 0.00          |             |        |             |



WTIC-TV

Print Date: 11/01/12

Page 4 of 7

Contract / Revision **386264- 1** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 11/01/12/ 11/01/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1322**

|             |           |                   |                 |                                     |                       |                |                 |               |                         |            |             |          | Totals |            |
|-------------|-----------|-------------------|-----------------|-------------------------------------|-----------------------|----------------|-----------------|---------------|-------------------------|------------|-------------|----------|--------|------------|
| Ln          | Ch        | Start             | End             | Inventory Code                      | Break                 | Start/End Time | Days            | Len           | Spots                   | Rate       | Pri         | Rtg Type | Spots  | Amount     |
| E 28        | 61        | 10/29/12          | 10/29/12        | M-F News at 11pm<br>News at 11pm    | CM                    | 11p-1135p      | 1-----          | :30           | 1                       | \$250.00   | 03          | 0.00 NM  | 1      | \$250.00   |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>           |            |             |          |        |            |
| Week:       |           | 10/29/12          | 11/04/12        | 1-----                              | 1                     |                | \$250.00        |               | 0.00                    |            |             |          |        |            |
| E 29        | 61        | 10/29/12          | 10/29/12        | M-F 1135p-1205a<br>M-F 1135p-1205a  | CM                    | 1135p-1205a    | 1-----          | :30           | 1                       | \$85.00    | 03          | 0.00 NM  | 1      | \$85.00    |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>           |            |             |          |        |            |
| Week:       |           | 10/29/12          | 11/04/12        | 1-----                              | 1                     |                | \$85.00         |               | 0.00                    |            |             |          |        |            |
| 30          | 61        | 10/29/12          | 10/29/12        | World Series on FOX<br>World Series | CM                    | 730p-11p       | 2-----          | :30           | 2                       | \$5,000.00 | 03          | 0.00 NM  | 0      | \$0.00     |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>           |            |             |          |        |            |
| Week:       |           | 10/29/12          | 11/04/12        | 2-----                              | 2                     |                | \$5,000.00      |               | 0.00                    |            |             |          |        |            |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                  | <u>Start/End Time</u> |                | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u>             | <u>Rtg</u> | <u>Type</u> |          |        |            |
| 1           | 61        | 10/29/12-11/04/12 |                 | World Series on FOX                 | 730p-11p              |                | M-----          | :30           | <del>(\$5,000.00)</del> | 0.00       | NM          |          |        |            |
| Credited    |           |                   |                 |                                     |                       |                |                 |               |                         |            |             |          |        |            |
| 2           | 61        | 10/29/12-11/04/12 |                 | World Series on FOX                 | 730p-11p              |                | M-----          | :30           | <del>(\$5,000.00)</del> | 0.00       | NM          |          |        |            |
| Credited    |           |                   |                 |                                     |                       |                |                 |               |                         |            |             |          |        |            |
| 31          | 61        | 10/23/12          | 10/23/12        | M-F 730p-8p<br>M-F 730p-8p          | CM                    | 730p-8p        | - 1-----        | :30           | 1                       | \$400.00   | 03          | 0.00 NM  | 0      | \$0.00     |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>           |            |             |          |        |            |
| Week:       |           | 10/22/12          | 10/28/12        | - 1-----                            | 1                     |                | \$400.00        |               | 0.00                    |            |             |          |        |            |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                  | <u>Start/End Time</u> |                | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u>             | <u>Rtg</u> | <u>Type</u> |          |        |            |
| 1           | 61        | 10/22/12-10/28/12 |                 | M-F 730p-8p                         | 730p-8p               |                | - T-----        | :30           | <del>(\$400.00)</del>   | 0.00       | NM          |          |        |            |
| Credited    |           |                   |                 |                                     |                       |                |                 |               |                         |            |             |          |        |            |
| E 37        | 61        | 10/24/12          | 10/24/12        | M-F 6a-7a<br>M-F 6a-7a              | CM                    | 6a-7a          | -- 1----        | :30           | 1                       | \$275.00   | 01          | 0.00 NM  | 1      | \$275.00   |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>           |            |             |          |        |            |
| Week:       |           | 10/22/12          | 10/28/12        | -- 1----                            | 1                     |                | \$275.00        |               | 0.00                    |            |             |          |        |            |
| E 38        | 61        | 10/26/12          | 10/26/12        | M-F 6a-7a<br>M-F 6a-7a              | CM                    | 6a-7a          | ---- 2--        | :30           | 2                       | \$275.00   | 01          | 0.00 NM  | 2      | \$550.00   |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>           |            |             |          |        |            |
| Week:       |           | 10/22/12          | 10/28/12        | ---- 2--                            | 2                     |                | \$275.00        |               | 0.00                    |            |             |          |        |            |
| E 39        | 61        | 10/23/12          | 10/26/12        | M-F 7a-8a<br>M-F 7a-8a              | CM                    | 7a-8a          | - TWTF--        | :30           | 8                       | \$275.00   | 01          | 0.00 NM  | 8      | \$2,200.00 |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>           |            |             |          |        |            |
| Week:       |           | 10/22/12          | 10/28/12        | - TWTF--                            | 8                     |                | \$275.00        |               | 0.00                    |            |             |          |        |            |
| E 40        | 61        | 10/23/12          | 10/26/12        | M-F 8a-9a<br>M-F 8a-9a              | CM                    | 8a-9a          | - TWTF--        | :30           | 4                       | \$175.00   | 01          | 0.00 NM  | 4      | \$700.00   |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>           |            |             |          |        |            |
| Week:       |           | 10/22/12          | 10/28/12        | - TWTF--                            | 4                     |                | \$175.00        |               | 0.00                    |            |             |          |        |            |
| E 41        | 61        | 10/23/12          | 10/26/12        | M-F 12p-1p<br>M-F 12p-1p            | CM                    | 12p-1p         | - TWTF--        | :30           | 8                       | \$175.00   | 01          | 0.00 NM  | 8      | \$1,400.00 |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>           |            |             |          |        |            |
| Week:       |           | 10/22/12          | 10/28/12        | - TWTF--                            | 8                     |                | \$175.00        |               | 0.00                    |            |             |          |        |            |
| E 42        | 61        | 10/23/12          | 10/26/12        | M-F 1p-2p<br>M-F 1p-2p              | CM                    | 1p-2p          | - TWTF--        | :30           | 8                       | \$175.00   | 01          | 0.00 NM  | 8      | \$1,400.00 |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>           |            |             |          |        |            |
| Week:       |           | 10/22/12          | 10/28/12        | - TWTF--                            | 8                     |                | \$175.00        |               | 0.00                    |            |             |          |        |            |
| E 43        | 61        | 10/23/12          | 10/26/12        | M-F 2p-3p<br>M-F 2p-3p              | CM                    | 2p-3p          | - TWTF--        | :30           | 8                       | \$200.00   | 01          | 0.00 NM  | 8      | \$1,600.00 |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>           |            |             |          |        |            |



WTIC-TV

Print Date: 11/01/12

Page 5 of 7

Contract / Revision **386264- 1** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 11/01/12/ 11/01/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1322**

|             |           |                   |                 |                                     |       |                       |                 |               |                   |                       |     |               |             | Totals |             |
|-------------|-----------|-------------------|-----------------|-------------------------------------|-------|-----------------------|-----------------|---------------|-------------------|-----------------------|-----|---------------|-------------|--------|-------------|
| Ln          | Ch        | Start             | End             | Inventory Code                      | Break | Start/End Time        | Days            | Len           | Spots             | Rate                  | Pri | Rtg           | Type        | Spots  | Amount      |
| E 43        | 61        | 10/23/12          | 10/26/12        | M-F 2p-3p<br>M-F 2p-3p              | CM    | 2p-3p                 | - TWTF - -      | :30           | 8                 | \$200.00              | 01  | 0.00          | NM          | 8      | \$1,600.00  |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |        |             |
| Week:       |           | 10/22/12          | 10/28/12        | - TWTF - -                          |       |                       |                 |               | 8                 | \$200.00              |     | 0.00          |             |        |             |
| E 44        | 61        | 10/23/12          | 10/26/12        | M-F 3p-4p<br>M-F 3p-4p              | CM    | 3p-4p                 | - TWTF - -      | :30           | 8                 | \$200.00              | 01  | 0.00          | NM          | 8      | \$1,600.00  |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |        |             |
| Week:       |           | 10/22/12          | 10/28/12        | - TWTF - -                          |       |                       |                 |               | 8                 | \$200.00              |     | 0.00          |             |        |             |
| E 45        | 61        | 10/23/12          | 10/23/12        | M-F 7p-730p<br>M-F 7p-730p          | CM    | 7p-730p               | - 1 - - - - -   | :30           | 1                 | \$800.00              | 01  | 0.00          | NM          | 1      | \$800.00    |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |        |             |
| Week:       |           | 10/22/12          | 10/28/12        | - 1 - - - - -                       |       |                       |                 |               | 1                 | \$800.00              |     | 0.00          |             |        |             |
| E 46        | 61        | 10/25/12          | 10/25/12        | M-F 7p-730p<br>M-F 7p-730p          | CM    | 7p-730p               | - - - 2 - - -   | :30           | 2                 | \$800.00              | 01  | 0.00          | NM          | 2      | \$1,600.00  |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |        |             |
| Week:       |           | 10/22/12          | 10/28/12        | - - - 2 - - -                       |       |                       |                 |               | 2                 | \$800.00              |     | 0.00          |             |        |             |
| E 47        | 61        | 10/26/12          | 10/26/12        | M-F 7p-730p<br>M-F 7p-730p          | CM    | 7p-730p               | - - - - 1 - -   | :30           | 1                 | \$800.00              | 01  | 0.00          | NM          | 1      | \$800.00    |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |        |             |
| Week:       |           | 10/22/12          | 10/28/12        | - - - - 1 - -                       |       |                       |                 |               | 1                 | \$800.00              |     | 0.00          |             |        |             |
| E 48        | 61        | 10/23/12          | 10/26/12        | M-F 730p-8p<br>M-F 730p-8p          | CM    | 730p-8p               | - TWTF - -      | :30           | 4                 | \$950.00              | 01  | 0.00          | NM          | 4      | \$3,800.00  |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |        |             |
| Week:       |           | 10/22/12          | 10/28/12        | - TWTF - -                          |       |                       |                 |               | 4                 | \$950.00              |     | 0.00          |             |        |             |
| E 49        | 61        | 10/23/12          | 10/26/12        | M-F 1135p-1205a<br>M-F 1135p-1205a  | CM    | 1135p-1205a           | - TWTF - -      | :30           | 4                 | \$125.00              | 01  | 0.00          | NM          | 2      | \$250.00    |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |        |             |
| Week:       |           | 10/22/12          | 10/28/12        | - TWTF - -                          |       |                       |                 |               | 4                 | \$125.00              |     | 0.00          |             |        |             |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                  |       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           |     | <u>Rtg</u>    | <u>Type</u> |        |             |
| 2           | 61        | 10/22/12-10/28/12 |                 | M-F 1135p-1205a                     |       | 1135p-1205a           | - TWThF - - - - | :30           |                   | <del>(\$125.00)</del> |     | 0.00          | NM          |        |             |
| Credited    |           |                   |                 |                                     |       |                       |                 |               |                   |                       |     |               |             |        |             |
| 3           | 61        | 10/22/12-10/28/12 |                 | M-F 1135p-1205a                     |       | 1135p-1205a           | - TWThF - - - - | :30           |                   | <del>(\$125.00)</del> |     | 0.00          | NM          |        |             |
| Credited    |           |                   |                 |                                     |       |                       |                 |               |                   |                       |     |               |             |        |             |
| E 50        | 61        | 10/23/12          | 10/28/12        | World Series on FOX<br>World Series | CM    | 730p-11p              | - - WT- SS      | :30           | 1                 | \$8,500.00            | 01  | 0.00          | NM          | 1      | \$8,500.00  |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |        |             |
| Week:       |           | 10/22/12          | 10/28/12        | - - WT- SS                          |       |                       |                 |               | 1                 | \$8,500.00            |     | 0.00          |             |        |             |
| E 51        | 61        | 10/26/12          | 10/26/12        | Fri Prime B<br>Fringe               | CM    | 9p-10p                | - - - - 2 - -   | :30           | 2                 | \$1,800.00            | 01  | 0.00          | NM          | 2      | \$3,600.00  |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |        |             |
| Week:       |           | 10/22/12          | 10/28/12        | - - - - 2 - -                       |       |                       |                 |               | 2                 | \$1,800.00            |     | 0.00          |             |        |             |
| E 52        | 61        | 10/27/12          | 10/27/12        | Sa-Su 630a-7a<br>Sa-Su 630a-7a      | CM    | 630a-7a               | - - - - - 1 -   | :30           | 1                 | \$65.00               | 01  | 0.00          | NM          | 1      | \$65.00     |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |        |             |
| Week:       |           | 10/22/12          | 10/28/12        | - - - - - 1 -                       |       |                       |                 |               | 1                 | \$65.00               |     | 0.00          |             |        |             |
| E 53        | 61        | 10/28/12          | 10/28/12        | NFL on FOX Early<br>NFL:Sun 1-4pm   | CM    | 1p-4p                 | - - - - - 6     | :30           | 6                 | \$3,800.00            | 01  | 0.00          | NM          | 6      | \$22,800.00 |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |        |             |
| Week:       |           | 10/22/12          | 10/28/12        | - - - - - 6                         |       |                       |                 |               | 6                 | \$3,800.00            |     | 0.00          |             |        |             |
| E 54        | 61        | 10/28/12          | 10/28/12        | NFL on FOX Late<br>Giants:Sun 4p-8p | CM    | 4p-730p               | - - - - - 1     | :30           | 1                 | \$8,500.00            | 01  | 0.00          | NM          | 1      | \$8,500.00  |



WTIC-TV

Print Date: 11/01/12

Page 6 of 7

Contract / Revision **386264- 1** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 11/01/12/ 11/01/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1322**

|             |           |                   |                 |                                     |                   |                       |                 |               |               |                       |     |            |             | Totals |            |
|-------------|-----------|-------------------|-----------------|-------------------------------------|-------------------|-----------------------|-----------------|---------------|---------------|-----------------------|-----|------------|-------------|--------|------------|
| Ln          | Ch        | Start             | End             | Inventory Code                      | Break             | Start/End Time        | Days            | Len           | Spots         | Rate                  | Pri | Rtg        | Type        | Spots  | Amount     |
| E 54        | 61        | 10/28/12          | 10/28/12        | NFL on FOX Late<br>Giants:Sun 4p-8p | CM                | 4p-730p               | -----1          | :30           | 1             | \$8,500.00            | 01  | 0.00       | NM          | 1      | \$8,500.00 |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u> |                       | <u>Rate</u>     |               | <u>Rating</u> |                       |     |            |             |        |            |
| Week:       |           | 10/22/12          | 10/28/12        | -----1                              | 1                 |                       | \$8,500.00      |               | 0.00          |                       |     |            |             |        |            |
| 55          | 61        | 10/28/12          | 10/28/12        | Su 1130p-1200a<br>Su 1130p-12a      | CM                | 1130p-12a             | -----3          | :30           | 3             | \$100.00              | 01  | 0.00       | NM          | 0      | \$0.00     |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u> |                       | <u>Rate</u>     |               | <u>Rating</u> |                       |     |            |             |        |            |
| Week:       |           | 10/22/12          | 10/28/12        | -----3                              | 3                 |                       | \$100.00        |               | 0.00          |                       |     |            |             |        |            |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                  |                   | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |               | <u>Rate</u>           |     | <u>Rtg</u> | <u>Type</u> |        |            |
| 1           | 61        | 10/22/12-10/28/12 |                 | Su 1130p-1200a                      |                   | 1130p-12a             | -----Su         | :30           |               | <del>(\$100.00)</del> |     | 0.00       | NM          |        |            |
| Credited    |           |                   |                 |                                     |                   |                       |                 |               |               |                       |     |            |             |        |            |
| 2           | 61        | 10/22/12-10/28/12 |                 | Su 1130p-1200a                      |                   | 1130p-12a             | -----Su         | :30           |               | <del>(\$100.00)</del> |     | 0.00       | NM          |        |            |
| Credited    |           |                   |                 |                                     |                   |                       |                 |               |               |                       |     |            |             |        |            |
| 3           | 61        | 10/22/12-10/28/12 |                 | Su 1130p-1200a                      |                   | 1130p-12a             | -----Su         | :30           |               | <del>(\$100.00)</del> |     | 0.00       | NM          |        |            |
| Credited    |           |                   |                 |                                     |                   |                       |                 |               |               |                       |     |            |             |        |            |
| E 56        | 61        | 10/29/12          | 10/29/12        | M-F 6a-7a<br>M-F 6a-7a              | CM                | 6a-7a                 | 1-----          | :30           | 1             | \$275.00              | 01  | 0.00       | NM          | 1      | \$275.00   |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u> |                       | <u>Rate</u>     |               | <u>Rating</u> |                       |     |            |             |        |            |
| Week:       |           | 10/29/12          | 11/04/12        | 1-----                              | 1                 |                       | \$275.00        |               | 0.00          |                       |     |            |             |        |            |
| E 57        | 61        | 10/29/12          | 10/29/12        | M-F 8a-9a<br>M-F 8a-9a              | CM                | 8a-9a                 | 1-----          | :30           | 1             | \$175.00              | 01  | 0.00       | NM          | 1      | \$175.00   |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u> |                       | <u>Rate</u>     |               | <u>Rating</u> |                       |     |            |             |        |            |
| Week:       |           | 10/29/12          | 11/04/12        | 1-----                              | 1                 |                       | \$175.00        |               | 0.00          |                       |     |            |             |        |            |
| E 58        | 61        | 10/29/12          | 10/29/12        | M-F 12p-1p<br>M-F 12p-1p            | CM                | 12p-1p                | 2-----          | :30           | 2             | \$175.00              | 01  | 0.00       | NM          | 1      | \$175.00   |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u> |                       | <u>Rate</u>     |               | <u>Rating</u> |                       |     |            |             |        |            |
| Week:       |           | 10/29/12          | 11/04/12        | 2-----                              | 2                 |                       | \$175.00        |               | 0.00          |                       |     |            |             |        |            |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                  |                   | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |               | <u>Rate</u>           |     | <u>Rtg</u> | <u>Type</u> |        |            |
| 1           | 61        | 10/29/12-11/04/12 |                 | M-F 12p-1p                          |                   | 12p-1p                | M-----          | :30           |               | <del>(\$175.00)</del> |     | 0.00       | NM          |        |            |
| Credited    |           |                   |                 |                                     |                   |                       |                 |               |               |                       |     |            |             |        |            |
| E 59        | 61        | 10/29/12          | 10/29/12        | M-F 1p-2p<br>M-F 1p-2p              | CM                | 1p-2p                 | 2-----          | :30           | 2             | \$175.00              | 01  | 0.00       | NM          | 2      | \$350.00   |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u> |                       | <u>Rate</u>     |               | <u>Rating</u> |                       |     |            |             |        |            |
| Week:       |           | 10/29/12          | 11/04/12        | 2-----                              | 2                 |                       | \$175.00        |               | 0.00          |                       |     |            |             |        |            |
| E 60        | 61        | 10/29/12          | 10/29/12        | M-F 2p-3p<br>M-F 2p-3p              | CM                | 2p-3p                 | 2-----          | :30           | 2             | \$200.00              | 01  | 0.00       | NM          | 2      | \$400.00   |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u> |                       | <u>Rate</u>     |               | <u>Rating</u> |                       |     |            |             |        |            |
| Week:       |           | 10/29/12          | 11/04/12        | 2-----                              | 2                 |                       | \$200.00        |               | 0.00          |                       |     |            |             |        |            |
| E 61        | 61        | 10/29/12          | 10/29/12        | M-F 3p-4p<br>M-F 3p-4p              | CM                | 3p-4p                 | 2-----          | :30           | 2             | \$200.00              | 01  | 0.00       | NM          | 2      | \$400.00   |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u> |                       | <u>Rate</u>     |               | <u>Rating</u> |                       |     |            |             |        |            |
| Week:       |           | 10/29/12          | 11/04/12        | 2-----                              | 2                 |                       | \$200.00        |               | 0.00          |                       |     |            |             |        |            |
| E 62        | 61        | 10/29/12          | 10/29/12        | M-F 7p-730p<br>M-F 7p-730p          | CM                | 7p-730p               | 1-----          | :30           | 1             | \$800.00              | 01  | 0.00       | NM          | 1      | \$800.00   |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u> |                       | <u>Rate</u>     |               | <u>Rating</u> |                       |     |            |             |        |            |
| Week:       |           | 10/29/12          | 11/04/12        | 1-----                              | 1                 |                       | \$800.00        |               | 0.00          |                       |     |            |             |        |            |
| E 63        | 61        | 10/29/12          | 10/29/12        | M-F 730p-8p<br>M-F 730p-8p          | CM                | 730p-8p               | 1-----          | :30           | 1             | \$950.00              | 01  | 0.00       | NM          | 1      | \$950.00   |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u> |                       | <u>Rate</u>     |               | <u>Rating</u> |                       |     |            |             |        |            |
| Week:       |           | 10/29/12          | 11/04/12        | 1-----                              | 1                 |                       | \$950.00        |               | 0.00          |                       |     |            |             |        |            |
| E 64        | 61        | 10/29/12          | 10/29/12        |                                     | CM                | 1135p-1205a           | 1-----          | :30           | 1             | \$125.00              | 01  | 0.00       | NM          | 1      | \$125.00   |

Contract / Revision **386264- 1!** Flight Dates **10/23/12-10/29/12**

Original Date / Revision 11/01/12/ 11/01/12

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1322**

|        |    |                   |                 |                     |       |                   |         |     |             |            |               |      |      | Totals       |             |
|--------|----|-------------------|-----------------|---------------------|-------|-------------------|---------|-----|-------------|------------|---------------|------|------|--------------|-------------|
| Ln     | Ch | Start             | End             | Inventory Code      | Break | Start/End Time    | Days    | Len | Spots       | Rate       | Pri           | Rtg  | Type | Spots        | Amount      |
|        |    |                   |                 | M-F 1135p-1205a     |       |                   |         |     |             |            |               |      |      |              |             |
|        |    |                   |                 | M-F 1135p-1205a     |       |                   |         |     |             |            |               |      |      |              |             |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |              |             |
| Week:  |    | 10/29/12          | 11/04/12        | 1-----              |       | 1                 |         |     | \$125.00    |            | 0.00          |      |      |              |             |
| E 65   | 61 | 10/24/12          | 10/24/12        | World Series on FOX | CM    | 730p-11p          | --2---- | :30 | 2           | \$8,500.00 | 01            | 0.00 | NM   | 2            | \$17,000.00 |
|        |    |                   |                 | World Series        |       |                   |         |     |             |            |               |      |      |              |             |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |              |             |
| Week:  |    | 10/22/12          | 10/28/12        | --2----             |       | 2                 |         |     | \$8,500.00  |            | 0.00          |      |      |              |             |
| E 66   | 61 | 10/25/12          | 10/25/12        | World Series on FOX | CM    | 730p-11p          | ---1--- | :30 | 1           | \$8,500.00 | 01            | 0.00 | NM   | 1            | \$8,500.00  |
|        |    |                   |                 | World Series        |       |                   |         |     |             |            |               |      |      |              |             |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |              |             |
| Week:  |    | 10/22/12          | 10/28/12        | ---1---             |       | 1                 |         |     | \$8,500.00  |            | 0.00          |      |      |              |             |
| E 67   | 61 | 10/27/12          | 10/27/12        | World Series on FOX | CM    | 730p-11p          | -----1- | :30 | 1           | \$8,500.00 | 01            | 0.00 | NM   | 1            | \$8,500.00  |
|        |    |                   |                 | World Series        |       |                   |         |     |             |            |               |      |      |              |             |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |              |             |
| Week:  |    | 10/22/12          | 10/28/12        | -----1-             |       | 1                 |         |     | \$8,500.00  |            | 0.00          |      |      |              |             |
| E 68   | 61 | 10/28/12          | 10/28/12        | World Series on FOX | CM    | 8-1130p           | -----1  | :30 | 1           | \$8,500.00 | 01            | 0.00 | NM   | 1            | \$8,500.00  |
|        |    |                   |                 | World Series        |       |                   |         |     |             |            |               |      |      |              |             |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |              |             |
| Week:  |    | 10/22/12          | 10/28/12        | -----1              |       | 1                 |         |     | \$8,500.00  |            | 0.00          |      |      |              |             |
| E 69   | 61 | 10/23/12          | 10/26/12        | M-F 1135p-1205a     | CM    | 1135p-1205a       | ----1-- | :30 | 1           | \$85.00    | 03            | 0.00 | NM   | 1            | \$85.00     |
|        |    |                   |                 | M-F 1135p-1205a     |       |                   |         |     |             |            |               |      |      |              |             |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |              |             |
| Week:  |    | 10/22/12          | 10/28/12        | ----1--             |       | 1                 |         |     | \$85.00     |            | 0.00          |      |      |              |             |
| E 70   | 61 | 10/25/12          | 10/25/12        | World Series on FOX | CM    | 730p-11p          | ---1--- | :30 | 1           | \$5,000.00 | 03            | 0.00 | NM   | 1            | \$5,000.00  |
|        |    |                   |                 | World Series        |       |                   |         |     |             |            |               |      |      |              |             |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |              |             |
| Week:  |    | 10/22/12          | 10/28/12        | ---1---             |       | 1                 |         |     | \$5,000.00  |            | 0.00          |      |      |              |             |
| E 71   | 61 | 10/26/12          | 10/26/12        | M-F News at Ten     | CM    | 10p-11p           | ----1-- | :30 | 1           | \$1,400.00 | 01            | 0.00 | NM   | 1            | \$1,400.00  |
|        |    |                   |                 | News at Ten         |       |                   |         |     |             |            |               |      |      |              |             |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |              |             |
| Week:  |    | 10/22/12          | 10/28/12        | ----1--             |       | 1                 |         |     | \$1,400.00  |            | 0.00          |      |      |              |             |
| E 72   | 61 | 10/26/12          | 10/26/12        | M-F 4p-5pm          | CM    | 4p-5p             | ----1-- | :30 | 1           | \$300.00   | 01            | 0.00 | NM   | 1            | \$300.00    |
|        |    |                   |                 | M-F 4p-5pm          |       |                   |         |     |             |            |               |      |      |              |             |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |              |             |
| Week:  |    | 10/22/12          | 10/28/12        | ----1--             |       | 1                 |         |     | \$300.00    |            | 0.00          |      |      |              |             |
| E 73   | 61 | 10/29/12          | 10/29/12        | M-F 4p-5pm          | CM    | 4p-5p             | 1-----  | :30 | 1           | \$300.00   | 01            | 0.00 | NM   | 1            | \$300.00    |
|        |    |                   |                 | M-F 4p-5pm          |       |                   |         |     |             |            |               |      |      |              |             |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |              |             |
| Week:  |    | 10/29/12          | 11/04/12        | 1-----              |       | 1                 |         |     | \$300.00    |            | 0.00          |      |      |              |             |
| Totals |    |                   |                 |                     |       |                   |         |     |             |            |               |      | 158  | \$170,775.00 |             |